

Tsinda Media – Your Digital Success Partner

Tsinda Media is a Rwandan-based software and digital solutions company committed to helping businesses and organisations achieve their goals through technology, innovation, and strategic marketing.



What We Do:



Web Development

High-performance websites with cutting-edge technology.



Web App Development

Scalable and user-friendly mobile & web applications.



Digital Marketing

SEO, Social Media Management, and Online Advertising to grow your business.

Website Development

What We Offer:

- ✓ Custom Website Design & Development
- ✓ Responsive & Mobile-Friendly Design
- ✓ SEO-Optimised Websites
- ✓ E-commerce Development
- ✓ Website Maintenance & Support

Project Duration:

2 – 4 Weeks (Depending on complexity and client approval time)



Web App Development

What We Offer:

- ✓ Custom Web Applications
- ✓ Management Systems
- ✓ Booking & Reservation Systems
- ✓ Online Platforms & Portals
- ✓ API Integrations

Project Duration:

4 – 6 Weeks (Depending on project scope and features required)



SEO Optimization & Performance Tracking

Full SEO Service & Monthly Reporting:

- ✓ Technical SEO Audit & Fixes (speed, mobile responsiveness, SSL, errors)
- ✓ On-Page SEO (titles, headings, images, internal links)
- ✓ Monthly SEO Reports (traffic, rankings, recommendations)

With our SEO service, your business will gain higher search rankings, increased website traffic, and more qualified leads—helping you grow sales and brand visibility.



Maximize Your Local Search Visibility

Google Business Profile Management:

- ✓ Profile creation & updates
- ✓ Posting regular updates & offers
- ✓ Managing customer reviews
- ✓ Tracking insights for local visibility

Our Google Business Profile management helps your business appear at the top of local searches, attract nearby customers, and build trust through positive reviews.



Weekly Content Creation for Engagement & Brand Growth

What We Deliver:



2 Professional Videos per Week

- ✓ Fully edited and ready for marketing or branding campaigns.
- ✓ Designed to grab attention and drive engagement.



1 Custom Banner/Flyer per Week

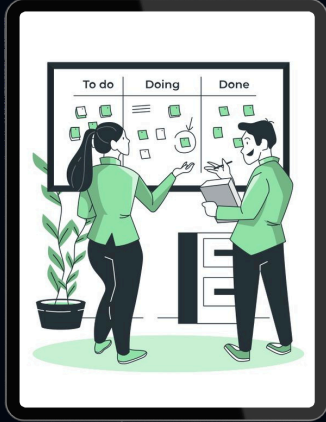
- ✓ Perfect for offers, branding, or social media promotions.
- ✓ Eye-catching designs aligned with your brand style.

Delivering fresh, high-quality videos and designs every week to keep your audience engaged and your brand top-of-mind.



**CONTENT
IDEAS**

www.senkdesign.com



Let's Build Something Amazing Together!

Ready to grow your business with Tsinda Media? Let's create the best web, app, and marketing solutions for your success.



www.tsindamedia.com



info@tsindamedia.com



+250-798-873-226



Thank You

For Your Attention



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